

# THE WEGE FOUNDATION CROSS-CUTTING THEMES AND PILLAR GOALS

*Revised – July 10<sup>th</sup>, 2020*

## **INTRODUCTION**

The Wege Foundation's Grants Policy, as amended on April 23, 2020, established four “pillars” and established target grantmaking allocations for each of these topics of interest:

1. Arts & Culture (20%)
2. Environment (35%)
3. Education (25%)
4. Community Health and Wellbeing (20%)

In addition, The Wege Foundation has long embraced certain cross-cutting themes applicable to all four pillars, such as requiring LEED certification for capital grants and a commitment to helping the under-resourced and marginalized. The Foundation has clarified these cross-cutting themes and developed results-oriented goals for each of the pillars to focus its grant making, provide better guidance to potential applicants and enhance evaluation.

As with the grantmaking allocations among the pillars, these themes and goals are intended as “targets” to guide the Grants Committee and staff in recruiting and reviewing grant applications. The Foundation will continue to be flexible and strategically opportunistic in funding initiatives that forward Mr. Wege’s goal that Grand Rapids become “the best medium-sized city in the United States ” and that export effective programs from Grand Rapids to other communities.

## **CROSS-CUTTING THEMES**

**(Applicable to all pillars)**

**THEME #1 - DIVERSITY, EQUITY & INCLUSION:** Implement the Foundation's "Diversity, Equity & Inclusion Policy" with respect to all pillars and all grantees.

**THEME #2 - CIVIC ENGAGEMENT:** Foster civic engagement<sup>1</sup> through grantees that intentionally and systematically develop in the individuals they serve the combination of knowledge, skills, values, and motivation to make a difference in civic life and policy choices.

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<sup>1</sup> A civically engaged individual recognizes himself or herself as a member of a larger social fabric and considers social problems to be at least partly his or her own. Civic engagement can take many forms, from individual voluntarism to organizational involvement to electoral participation. It can include efforts to directly address an issue, work with others in a community to solve a problem or interact with the institutions of representative democracy. Civic engagement encompasses a range of specific activities such as working in a soup kitchen, serving on a neighborhood association board, writing a letter to an elected official or voting. An engaged citizen should have the ability, agency, and opportunity to move comfortably among these various types of civic acts.

**THEME #3 - ENVIRONMENTAL SUSTAINABILITY:** Encourage, support and educate grantees to demonstrate environmental responsibility by rigorously tracking, taking into account and seeking to eliminate or minimize the adverse environmental impacts of grantees' programs, activities, facilities and operations and by inculcating values of and educating about environmental stewardship the people they serve, including their board, staff, volunteers, vendors, collaborators, partners, constituents and beneficiaries of their programs.

**THEME #4 - ORGANIZATIONAL SUSTAINABILITY:** Encourage grantees to achieve organizational sustainability through a clear mission; thoughtful long-term planning and near term implementation; outstanding board and staff leadership; effective use of volunteers; diverse, robust and stable revenue streams; creative fundraising programs expanding their donor base; rigorous budgeting and financial controls; effective collaboration and partnerships; and satisfied beneficiaries of programs and services.

## **PILLAR GOALS**

### **Arts & Culture**

**ARTS & CULTURE GOAL #1:** Foster authentic artistic and cultural expression by diverse neighborhoods and communities, especially those that are historically disadvantaged.

*Example grants: **Disart** – Creates public art events that cultivate & communicate to disabled culture; **New City Kids** – Music program with academic and arts focus; **NIA Centre** – Equitable access & exposure to the arts for communities of color; **Grandville Avenue Art & Humanities** – Youth opportunities to explore their creativity, celebrate their culture, the cultures of others and build community; **Diatrube Inc.** – Poetry and spoken word workshops for youth from marginalized communities; **Ecliptic at Rosa Parks Circle Conservancy** – Activated public art space honoring Rosa Parks that serves as a venue for civic engagement activities.*

**ARTS & CULTURE GOAL #2:** Assure affordable and welcoming access by lower-income and diverse individuals to a wide variety of artistic and cultural exhibits and performances through relevant programming and aggressive outreach.

*Example grants: **Grand Rapids Children's Museum** – Reduced admission rates for economically disadvantaged children and families; **Creative Arts Repertoire Ensemble Inc.** – Offers free ballet performances for families living below poverty level; **Grand Rapids Civic Theatre** – Program for individuals with neurological and sensory conditions such as autism; **Artist Creating Together, Inc.** – Mobile studio that provides access to art, cultural, and educational experiences for disabled individuals.*

## Education

**EDUCATION GOAL #1:** Assure access to extracurricular services and programming (pre-K through post-secondary) that prepare disadvantaged students to learn and enhance academic and life skills achievements to promote the next level of development.

*Example grants: **MI Women's Foundation** – Skills development for the next generation of women leaders; **Streams of Hope** – Tutoring and academic support for underserved youth and under-resourced schools; **Kingdom Minded Ministries** – Food training and certification reentry program for ex-offenders; **Stem Greenhouse Inc.** -- After school program that addresses the lack of diversity in STEM professions.*

**EDUCATION GOAL #2:** Support effective strategies for involvement by adult care-givers and mentors in children's education, especially in public schools with diverse student populations.

*Example grants: **Better Wiser Stronger** – Mentoring for teens to ensure successful life outcomes; **Girls Growing II Women** – Personal and professional mentoring for young women; **Realism is Loyalty** – Summer mentoring program for young adults housed at the Kent County Juvenile Center; **Endless Opportunities** – Youth development through mentoring for underserved students of color; **Urban League** – Mentoring and academic support for African American male high schoolers; **Literacy Center of West Michigan** – Strengthen reading and language level of parents and increase the number of literacy activities in the home; **Grand City Sports** – Program for young fathers to develop strong parenting skills; **Affinity Mentoring** – Mentoring underserved youth to improve literacy & social emotional learning.*

## Environment

**ENVIRONMENT (& EDUCATION) GOAL #1:** Assure access to experiential environmental education for public school students that is regular, systematic, integrated with curricula, and connected with “real world” community initiatives such as Grand River restoration, renewable energy & efficiency, water conservation and protection, addressing climate change, wildlife habitat conservation and sustainable food systems.

*Example grants: Grand Valley State University – Groundswell K-12 place-based environmental education program; **Hope Gardens** – Experiential environmental education programs in underserved schools; **City of Grand Rapids Parks and Rec & Grand Rapids Public Schools** – “Connecting Children to Nature” partnership at four GRPS sites in under parked neighborhoods; **Grand Rapids Public Museum** – Pilot augmented reality digital learning platform; **Lower Grand River Organization of Watersheds** – Engage urban youth in projects reducing urban and agricultural run-off pollution of two Grand River watersheds; **GREEN** – Collaboration of nine*

*environmental education organizations to provide experiential environmental education;*  
**Urban Core Collective** – Engages communities of color in environmental action with focus on increasing access to nature.

**ENVIRONMENT GOAL #2:** Develop and implement long-term strategy to restore, protect, and make available for appropriate uses by all the lower Grand River watershed, including restoration of the namesake rapids in downtown Grand Rapids.

*Example grants:* **Michigan League of Conservation Voters** – Expand sustained citizen engagement, especially on safe drinking water issues; **River Network** – Empower Latino community to support restoration and protection of Waterways; **American Rivers Inc.** – Innovative stormwater credit trading program to reduce water pollution; **Clean Water Fund** – Mobilizing public support for Grand River restoration project and clean water policies; **Grand Valley Metro Council** – Restoration of Cold Creek Watershed (strong Civic Engagement theme alignment); **National Wildlife Federation** – Support for houses of worship to protect watersheds, create habitat and build diverse, resilient communities.

**ENVIRONMENT GOAL #3:** Assure Grand Rapids continues to be a national and international leader in its commitment to sustainable development, i.e. “Economicology.”

*Example grants:* **Habitat for Humanity** – Green home upgrades for affordable housing; **Green Home Institute** – environmental certification programs for affordable housing projects; **Inner City Christian Federation** – Upgrade single family affordable homes to certified green homes; **Environmental Law & Policy Center** – Technical, legal and civic engagement to meet Grand Rapids’s 100% renewable energy goal (strong Civic Engagement theme alignment); **West Michigan Sustainable Business Forum** – Equitable sustainability program that addresses racial and economic inequities (strong DEI theme alignment); **Creston Neighborhood Association** – Creating environmentally friendly neighborhoods through grassroots organizing; **Friends of Grand Rapids Parks** – neighborhood-based citizen engagement around local parks.

**ENVIRONMENTAL GOAL #4:** Assure that Michigan is a national and international leader in policies to protect the environment, including the Great Lakes, in ways that recognize the connection between environmental protection, human health, and promoting economic and social justice.

*Example grants:* **Sierra Club, Michigan Chapter** – Advocacy of closing W MI coal-fired power plants and transforming region into a national clean energy leader; **Ottawa County Parks Foundation** – Ecological/biodiversity analysis & planning for public land at mouth of Grand River & six mile long corridor extending north along Lake Michigan.

## **Community Health & Wellbeing**

**Community Health & Wellbeing GOAL #1:** Assure collaborative and continuing support to focus on the long-term impact of social and community determinants of health, root causes and disproportionate racialized outcomes in housing and economic equity to achieve racial justice .

*Example grants: [New program area and goal]*

**Community Health & Wellbeing GOAL #2:** Assure a pipeline of diverse and culturally competent talent to create racial justice and equity that arise from the most disproportionate, racialized social determinants of health in Grand Rapids.

*Example grants: [New program area and goal]*